

Driving Innovation in Logistics



United Arab Emirates



Saudi Arabia



Egypt



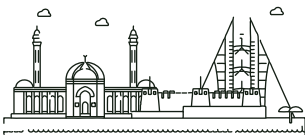
Turkey



Jordan



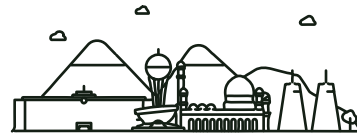
Oman



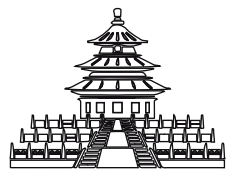
Bahrain



Poland



Kazakhstan



China

TruKker – At A Glance

TruKker is MENA region's largest digital freight platform with over 60,000 trucks registered on our platform.

We currently serve 1,200+ enterprise customers across 10 countries: United Arab Emirates, Kingdom of Saudi Arabia, Egypt, Turkey, Jordan, Bahrain, Oman, Poland & Kazakhstan – the firm was recently incorporated in China.



60,000+

Trucks Inducted

1,200+

Enterprise Clients

750,000+

Transactions Enabled via our Platform

550+

FTEs

10

Countries

ABOUT US

VISION

Be the most reliable partner in the freight ecosystem powered by technology & sustainability

MISSION

We provide cost-efficient freight solutions by organising and digitalizing the fragmented ecosystem

Our Leadership



Gaurav Biswas

Founder & CEO



Pradeep Mallavarapu

Co-Founder & CTO



Amit Agarwal

Chief Financial Officer



Muataz Alsafi

Chief Development
Officer



Pranav Prasoan

Chief People Officer



Sayan Dev

Chief of Staff



Hakan Arikan

Regional MD – EU



Tony Yang

VP, Strategic Projects



Paul Bassil

MD – KSA, Bahrain



Sandeep Ponnappa

MD – UAE, Oman



Ibrahim Serag

MD, Egypt



Hashem Tabbaa

MD, Jordan



Bugra Gonultas

GM – F&A, EU



Burak Kuran

DGM – Cross Border
Turkey, Kazakhstan

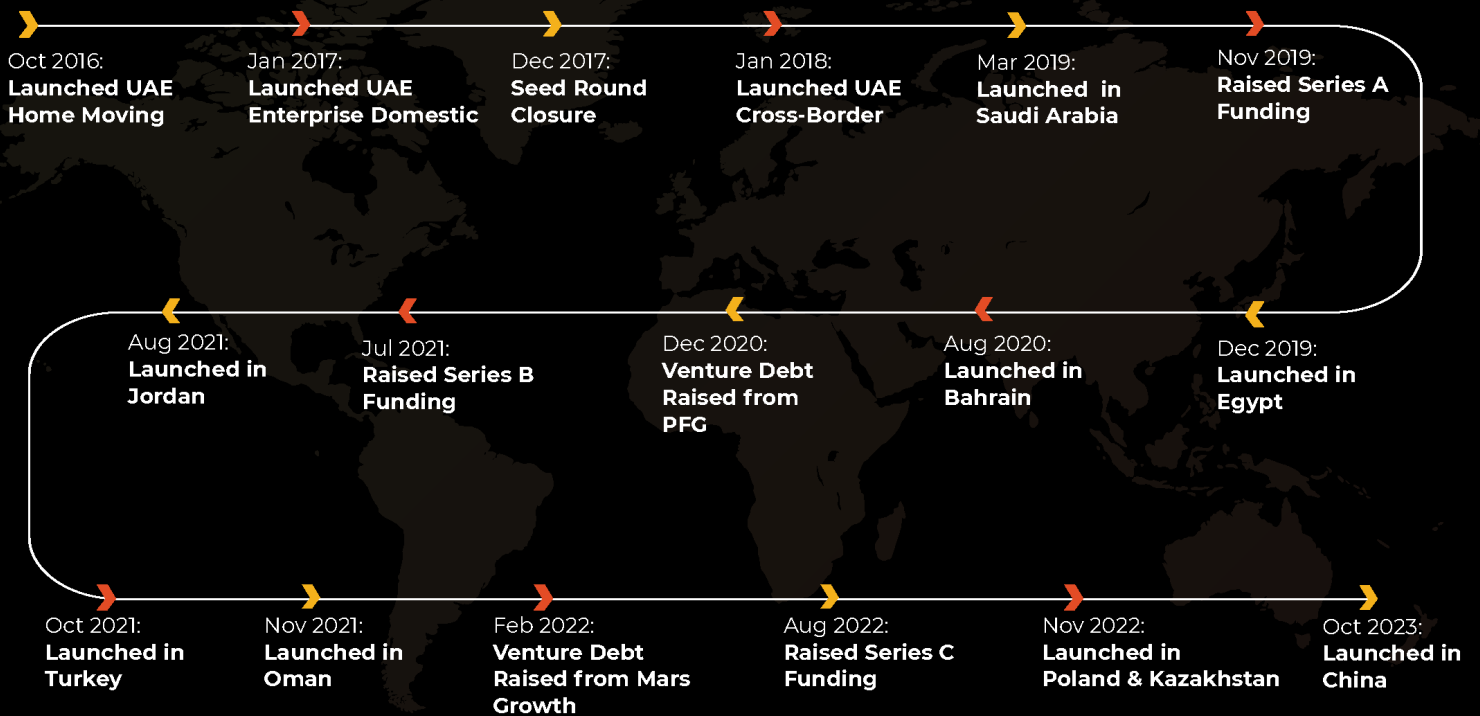


Alnara Shander

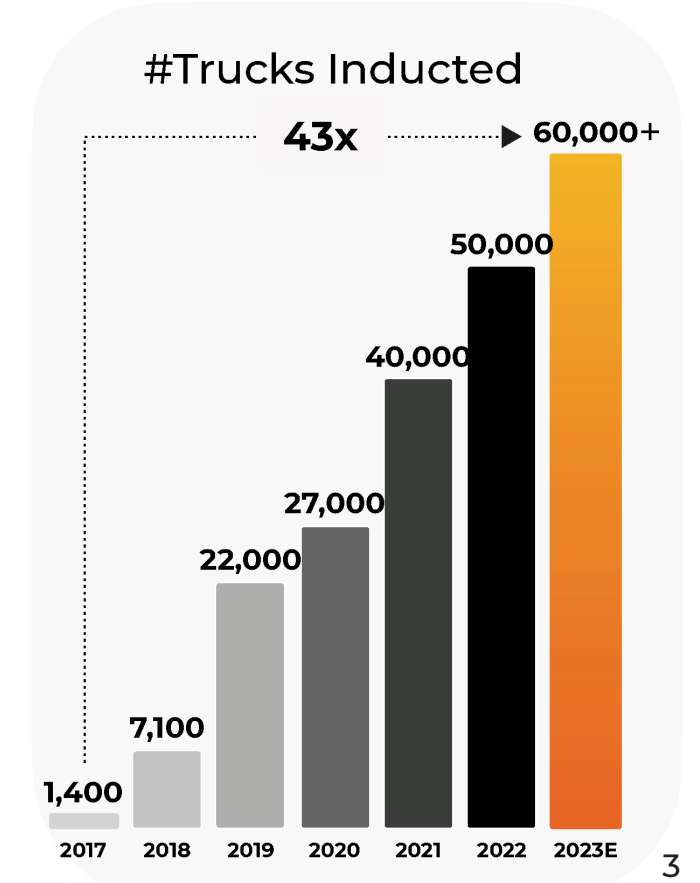
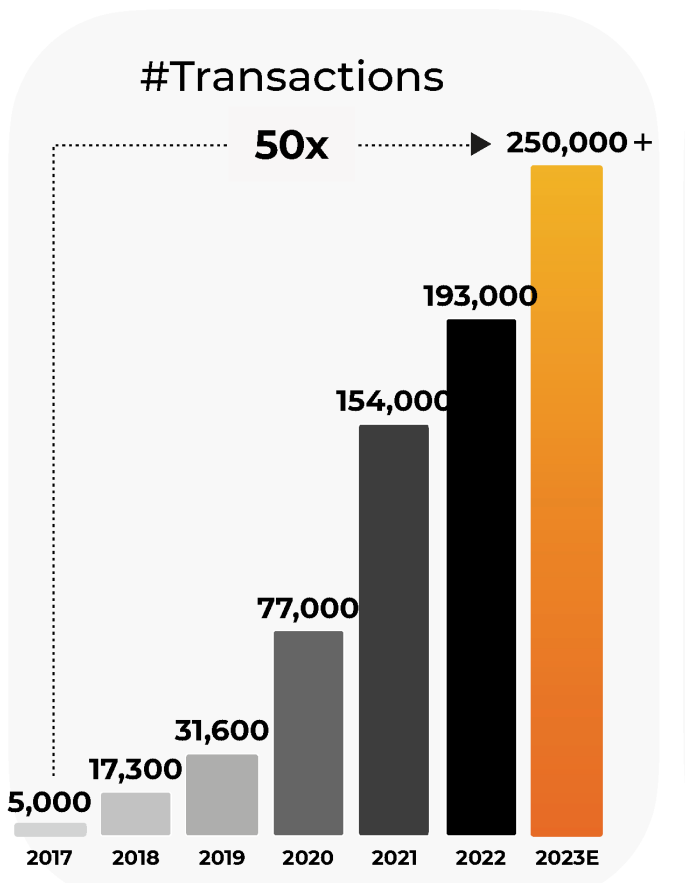
GM, Kazakhstan

OUR JOURNEY

TIME LINE



GROWTH



SOME OF OUR KEY CLIENTS



OUR INVESTORS



TRUKKER'S END-TO-END INTEGRATED INLAND LOGISTICS

We are attuned to the specific logistics needs of our customers. That's why we provide ingenious and tailorable solutions to help you promptly remediate the chronic logistics challenges while helping you gain in time and cost. Customization comes naturally to us with our varied sectoral experience, smart distribution of resources and assets, and an innovation-driven methodology.

1

Cross-border Movements



- Real time workflow & document delivery
- On-site clearance assistance
- Routing flexibility

2

Domestic Movements



- Mid mile and last mile delivery
- Domestic distribution
- Truck load planning

3

Freight Forwarding



- Distribution facilities
- Cargo insurance
- Documentation handling/management

4

Port Movements



- Cross-docking & Hub operations
- Shore to store movement
- Dry van, LTL, refrigerated, flatbed, TOFC

END-TO-END

OUR FLEET OF TRUCKS

From urgent deliveries like same-day delivery to cost-effective long haul trucking or from cross-border trucking to LTL requirements – we’ve trucks to suit every demand. Through our robust network of carriers, we move millions of shipments every year while eliminating empty miles by leveraging automation to enable smart loading.

TRUCK TYPES



1 TON

Capacity: 1 TON



3 Ton Dyna

Capacity: 3 TON



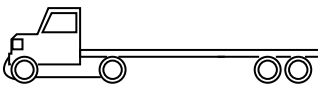
7 Ton Lorry

Capacity: 7 TON



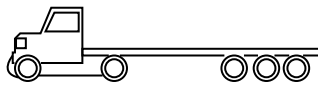
10 Ton Lorry

Capacity: 10 TON



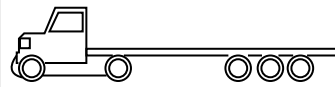
12m Flatbed

Capacity: 22 TON



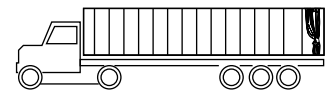
13.6m Flatbed

Capacity: 28 TON



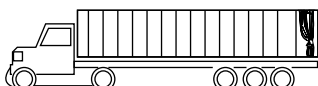
15m Flatbed

Capacity: 30 TON



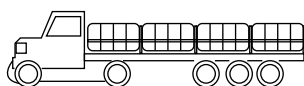
15m Curtain Side

Capacity: 25 TON



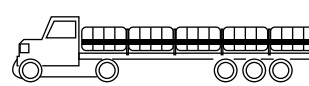
13.6m Curtain Side

Capacity: 25 TON



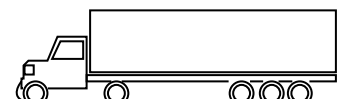
13.6m Side Grill

Capacity: 26 TON



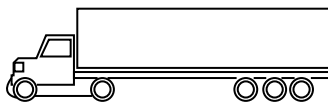
15m Side Grill

Capacity: 25 TON



13.6m Closed Box

Capacity: 30 TON



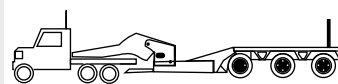
15m Closed Box

Capacity: 25 TON



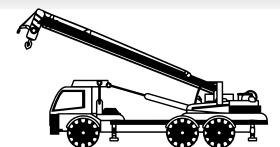
Hydraulic Low Bed

Capacity: 100 TON



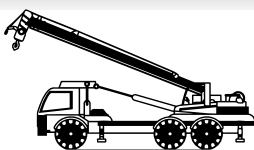
Low Bed

Capacity: 40 TON



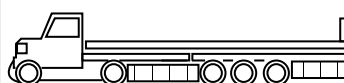
10 Ton Boom Truck

Capacity: 10 TON



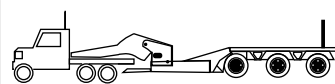
15 Ton Boom Truck

Capacity: 15 TON



40 Feet/Container Flatbed

Capacity: 30 TON



24m Extendable Hydraulic Flatbeds

Capacity: 20 TON



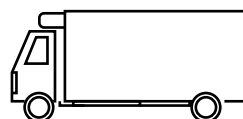
Tipper Truck 2xl

Capacity: 25 TON



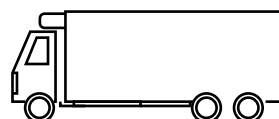
Tipper Truck 3xl

Capacity: 30 TON



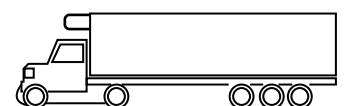
5 Ton Reefer Dyna

Capacity: 5 TON



10 Ton Reefer Lorry

Capacity: 10 TON



13.6m Reefer Truck

Capacity: 24 TON

KEY INDUSTRIES WE SERVE

We have been successfully upholding our reputation as a provider of total solutions for the logistics needs of several industries. While an all-encompassing and lightning-fast need for sophistication coerces businesses to incessantly innovate and upgrade their operational methods, dealing with the dynamic requirements with speed and agility has become the need of the hour.

That's why our logistics solutions are inherently designed with speed, accuracy, and scalability, giving us a tremendous competitive edge over other players. We can effortlessly handle the high volumes of consumer-facing industries such as FMCG or consumer durables; scale up to meet the demand of manufacturing and construction industries like steel, cement, or furniture; diligently address an unexpected surge in a petrochemical or oil & gas supply chain.

INDUSTRIES

1,200+ Enterprise Clients



FMCG



PetroChemicals



Construction



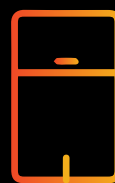
Furniture



Steel



Cement



Consumer Durables

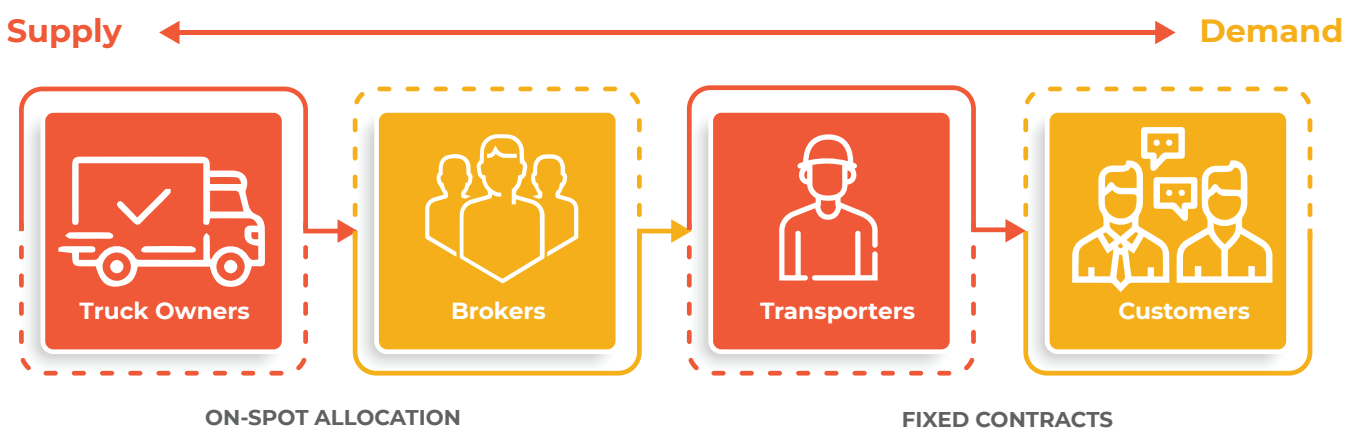


Oil & Gas

PRESENT HYPER-FRAGMENTED MARKET STRUCTURE

For years, the inland freight industry has remained a highly fragmented business. This is mainly due to the long-standing image of being an intermediary and a bare platform model capable of only handling ad-hoc transportation requirements with spot market features and rates. The situation was further aggravated by the resulting fluctuation in the supply frequency and a fervent but inappropriate usage of the non-flexible and legacy interfaces.

Simultaneously, the inexplicably persistent practice of using the freight brokers only as a backup to their asset-based providers by the shippers often swell the spot rates to a peak. Uncertain pricing, shipment delay, and blown budgets are some of its immediate results. These market shortcomings turn into disasters when combined with a slow-to-react mindset towards a root-level augmentation in this monolithic and archaic market structure. It's time innovations spurred up relentlessly to crystallize the hyper-fragmented inland market around core software services that bring together the discrete components of the transportation process.

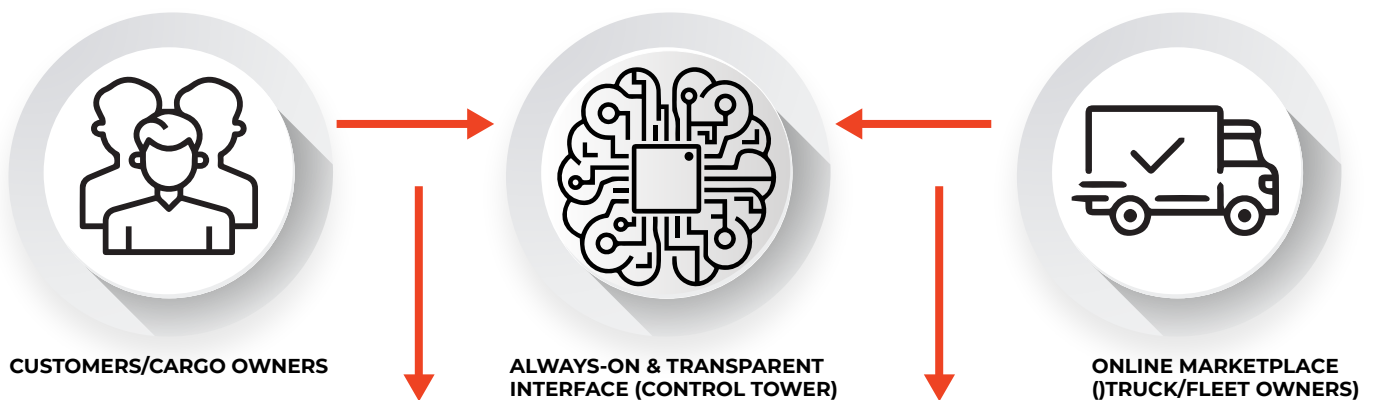


Underutilization of Assets Fluctuating Margins No Transparency, Cost-Efficiency & Improved Service-Levels

REMEDIATING THE BROKEN MARKET

Digitization and automation are at the core of our business model. While we started as a platform for connecting shippers and carriers, we have invested in building our own fleet to service the needs of priority customers.

Our 24x7 central control tower team monitors each and every shipment in real-time. Furthermore, we will be deploying a dedicated on-ground operations team for effective coordination.



PLACE AND TRACK ORDERS

1

HISTORICAL DATA FOR ADVANCED ANALYTICS

2

LIVE SHIPMENT UPDATES WITH TRUCK AND DRIVER DATA

3

CUSTOMIZABLE DIGITAL BILLS

4

ASSIGNING THE LOAD TO NEAREST AVAILABLE TRUCK

1

FLEET MANAGEMENT WITH REAL TIME LOCATION TRACKING

2

REAL-TIME UPLOAD OF DIGITAL PODS/DELIVERY NOTES

3

REMOTE MONITORING OF DRIVER PERFORMANCE AND BEHAVIOUR

4

SHIPPER PULSE – MENA'S MOST ADVANCED DIGITAL TRANSPORT MANAGEMENT SYSTEM



Easy order placing & tracking



Live shipment updates



Effortless e-documentation



One-stop-shop solution



Better control through end-to-end visibility



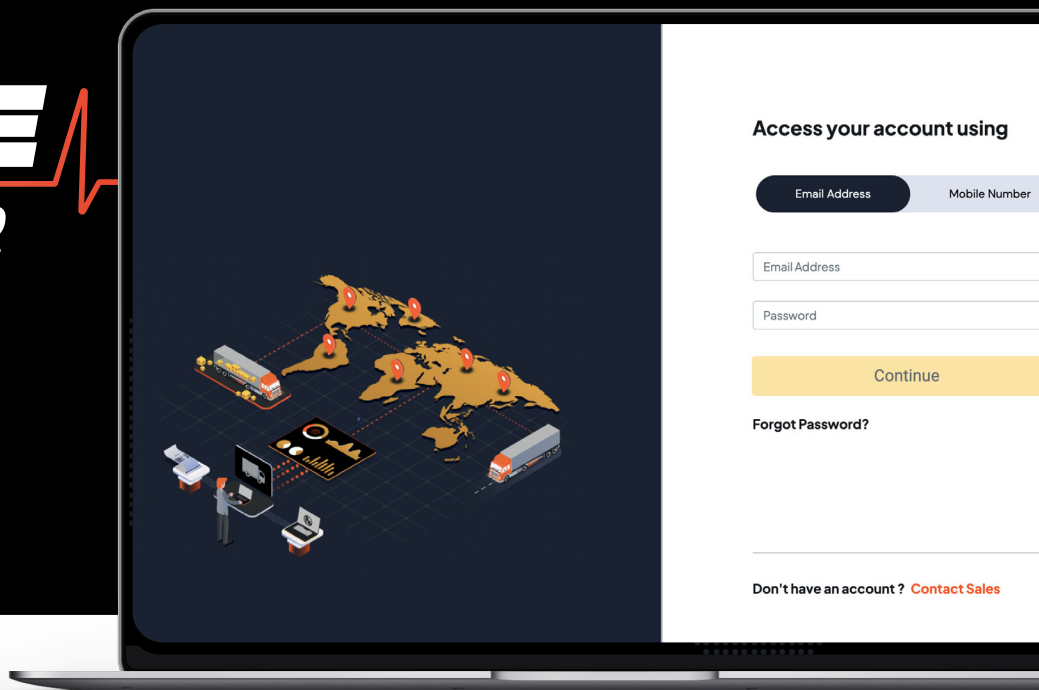
Informed decision-making with advanced analytics



24/7 dedicated support



Most advanced User interface



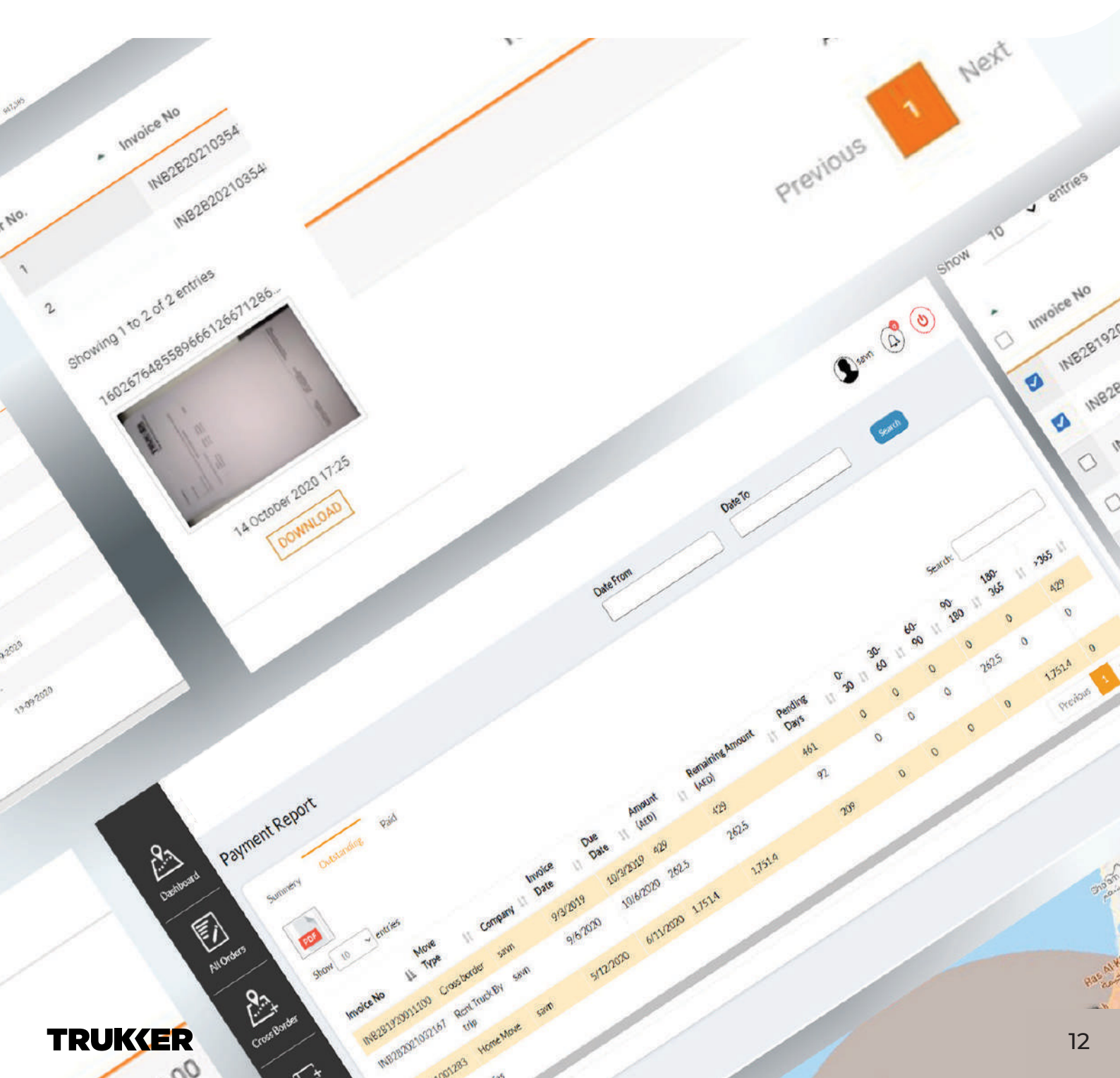
CUSTOMER (SHIPPER) INTERFACE WITH END-TO-END VISIBILITY

Single-pane-of-glass display of live location data, order details, account details, etc. in real-time. Consolidated transport management for auto-indenting, monitoring, and deployment



CUSTOMER (SHIPPER) INTERFACE WITH END-TO-END TRANSPARENCY

Inside-out transparency on transportation costs; immediate availability of the required docs within the app



Carrier Pulse

From a single truck owner, to a transportation company, to a major carrier - Carrier Pulse App helps fleet owners of all kinds to find the best loads in the MENA region. The app offers a fully integrated marketplace experience to help carriers, operators search and book loads instantly and manage their fleet without making a phone call.

Fleet owners can seamlessly search loads, check their prices, bid, and win them on the Carrier Pulse app. So that they can easily assign the booked orders to the drivers, and benefit from real-time updates for the shipment status on the app. Our real-time location tracking in the background allows the fleet owners to effectively manage their fleet to ensure maximum operational efficiency. The app strives to assure each carrier, on our platform, of a 100% load guarantee so that they keep hauling round the year.

MENA's First Fleet Management System with Dynamic Load Board



Bidding for Contracted or Spot Rate Jobs



Track and Trace Ability



Driver Management



Fleet Management



Digitized Documents



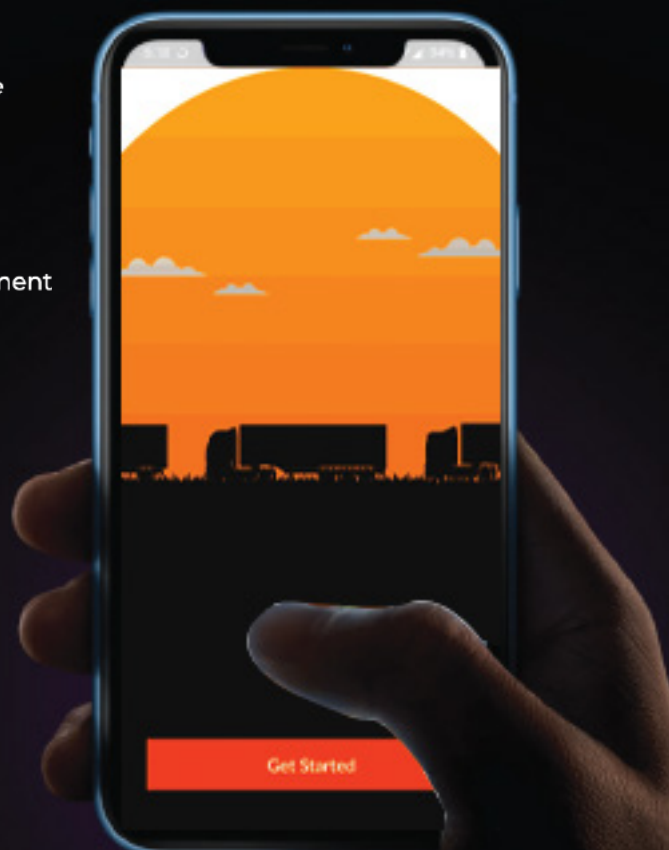
Control Panel with Alerts



Invoicing and Payments Module



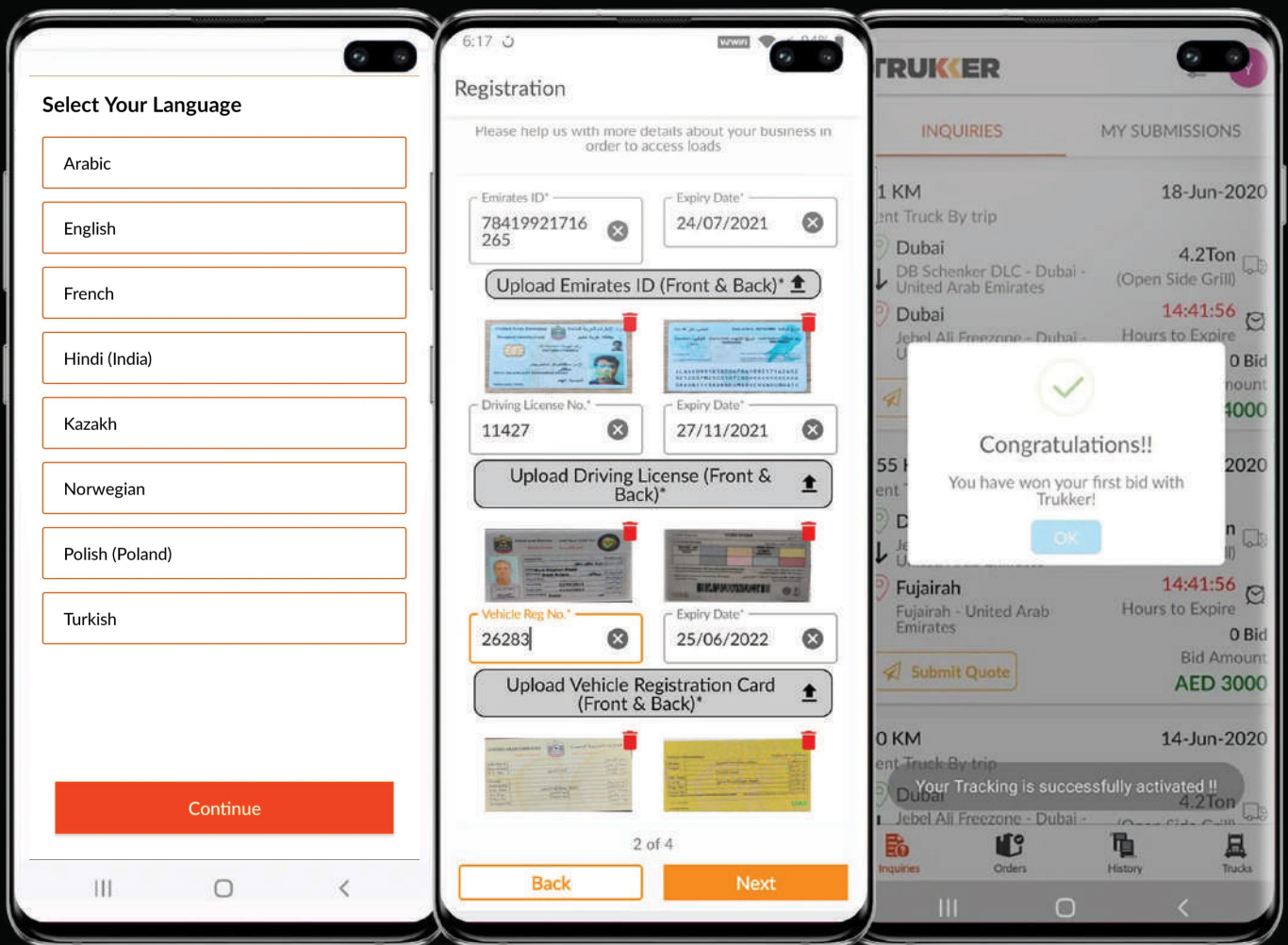
Advanced Analytics



VENDOR (CARRIER) INTERFACE WITH UNPARALLELED BUSINESS ASSURANCE

Integrated marketplace experience with business assurance for all kinds of fleet owners; electronic uploads of relevant documents for digitized onboarding and better operational efficiency; guaranteed loads to search from, check the prices, and bid on and win to haul

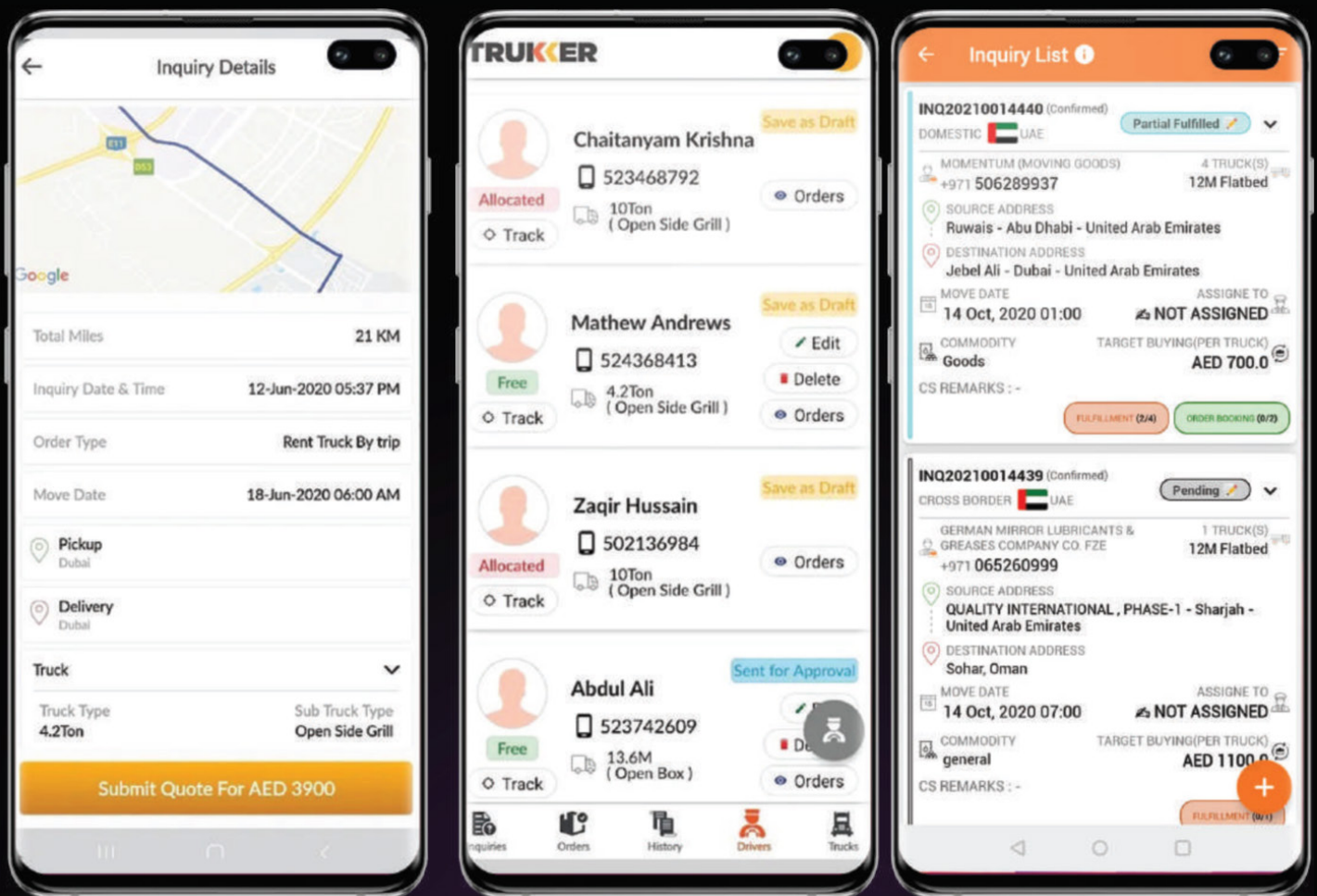
BUSINESS ASSURANCE



VENDOR (CARRIER) INTERFACE WITH UNPARALLELED TRANSPARENCY

Efficient fleet management through live location tracking with driver details and availability status; real time payment status updates for faster payment procedures; upfront and comprehensive shipment information for informed decision-making

TRANSPARENCY



OPERATIONAL EXCELLENCE AND INNOVATION PROPEL PERFORMANCE

Great businesses pay attention to the competitors, but they obsess over their customers. At TruKker, three principles guide us in delivering potential values under this service culture of ours. We keep customers at the heart of our business instead of single-mindedly focusing on other players, nourish the culture of innovation, and commit to yield operational excellence.

We have always steered clear of a 'we-will-also-do-like-them' mindset as we have always known a willingness to innovate means the same as the passion to lead. An upbeat team fuelled with customer obsession and with an appetite for innovation is what upholds differentiation. Differentiation ensures operational excellence and long-term sustainable success by propelling performance.



CUSTOMER OBSESSION

- Develop partnerships
- Build engagement
- Holistic approaches
- Go the extra mile



DEDICATED TO DELIVERY

- Value for customers
- Operational excellence
- Foresee customer pain-points
- Deliver on the promises



UPBEAT TEAMS

- One team
- Global expertise
- Ownership
- Credibility



DIFFERENTIATION

- MENA network expertise
- Trustworthiness
- Promising output
- Unique value proposition



A GREENER WORLD MEANS A THRIVING WORLD

Our environment more than deserves our deepest commitments to flourish in this era of industrialization and runaway growth. So, we at TruKker, lavish as much commitment and innovation towards protecting our environment as we do for our business.

A significant part of our research and development efforts focuses on the positive of how automation using AI, ML, and other new-age tech that can automatically identify reverse loads for our trucks to reduce the empty miles significantly and the resulting unnecessary carbon emissions.

Since day one, we've always believed in innovations that are human-centric and impart real-life transformations and enrichment to people and the environment. Our tech team is a mighty proponent of our sustainability philosophy and has pledged to move the safety of our environment to a new level.

As champions digital transformation, our vision is to eliminate paper-based transactions. By eliminating paper, we can save hundreds of thousands of trees, and reduce the carbon footprint required to transport paper-based documentation to our clients.



ENGINEERING AN ECO-CONSCIOUS FUTURE FOR ALL

At TrukKer, we are aligning ourselves with the global movement towards a greener future. Our sustainability initiatives are not only facelifting the logistics landscape but also shaping a future where sustainability is at the forefront of operations. By fostering the adoption of electric vehicles and facilitating carbon trading, we are making substantial strides towards a more eco-conscious and sustainable world.

As part of TrukKer's ESG strategy, we are introducing EVs (electric trucks) to the market. This initiative extends beyond our platform, aiming to transform the entire cargo freight market by democratizing access to EVs. Our goal is to facilitate the adoption of electric trucks, both light and heavy vehicles, and not limited to any specific fleet size. TrukKer's sustainability strategy ensures inclusivity and accessibility for all types of fleet owners and drivers, empowering them with opportunities to embrace cleaner, more efficient vehicles.



A NEW-AGE CARBON TRADING SYSTEM

Additionally, we are pioneering a carbon credit system within the market. This system is designed to measure and aggregate the carbon footprint of drivers and fleet operators across the cargo freight sector. By capturing and quantifying carbon emissions, Trukker enables participants to engage with the carbon market, incentivizing those who exhibit lower carbon footprints for better environmental practices.

Digital route optimization stands as a cornerstone of our strategy. By minimizing idle running distances, we significantly reduce carbon emissions. Additionally, our digital platform aims to curtail empty return trips, optimizing resource utilization while mitigating environmental impact. Furthermore, our strategic move towards adopting EVs in the logistics ecosystem significantly contributes to our sustainability goals.

Thank you!

تراكير
TRUKKER

[X@TruKkerTech](#) | [f @TruKkerTech](#) | [in Company/TruKkerTech](#) | [@TruKkerTech](#)

UAE | SAUDI ARABIA | EGYPT | TURKEY | CHINA | JORDAN | OMAN | BAHRAIN | POLAND | KAZAKHSTAN | INDIA